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### **For Immediate Release**

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## **Kim DeCarlis and Paul Smith Join Board of Directors at Children's Discovery Museum of San Jose**

*San Jose, CA – September 15, 2016* – Kim DeCarlis, chief marketing officer at Imperva, and Paul Smith, partner of Bain & Company, have joined the board of directors of the award-winning Children's Discovery Museum of San Jose. DeCarlis and Smith will serve with a distinguished roster of 28 professionals from a variety of industries and backgrounds for one of the largest museums of its kind in the country.

"Kim and Paul bring a wealth of marketing and telecommunications expertise to the museum team," said Mark McCaffrey, board chair of Children's Discovery Museum and technology partner and global software leader, Pricewaterhouse Coopers LLP. "I look forward to their contributions to the board's role in setting the museum's strategic direction and providing governance and fiduciary leadership to the museum."

DeCarlis is currently Chief Marketing Officer for Imperva, where she is responsible for the entire marketing spectrum, including corporate marketing, communications, demand generation, field and channel marketing, product marketing and marketing operations. She previously led the worldwide marketing organization at BMC, was VP of corporate marketing at Citrix, SVP of product marketing at Information Resources, Inc. (IRI), and held marketing and sales roles at Saba, Documentum, Xerox, and IBM.

DeCarlis served on the board of directors for Boys and Girls Club of Silicon Valley and Watermark and actively volunteers for local community organizations. She is a graduate of Stanford University with a bachelor's degree in industrial engineering.

Smith is a partner in the San Francisco office of Bain & Company. He is the leader of the firm's telecommunications practice and a senior member of the technology, media and full-potential transformation practices.

With more than two decades of consulting experience, Paul has successfully led assignments in a variety of industries including telecommunications, information processing, health care and technology. He has assisted clients in developing product technology, customer retention, re-engineering and turnaround strategies.

Prior to joining Bain, Paul worked for Raytheon Corporation and Burroughs Corporation (now part of Unisys Corporation). He graduated with highest honors from University of California in Los Angeles (UCLA) with a BS in computer science and mathematics, and earned an MBA with highest distinction from Harvard Graduate School of Business.

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#### [About Children's Discovery Museum of San Jose](#)

With over 150 interactive exhibits and programs, **Children's Discovery Museum of San Jose** is one of the largest museums of its kind in the nation. Since opening its doors in 1990, CDM has welcomed over 7 million visitors and has offered new exhibits each year that respond to children's diverse educational needs. The striking 52,000 square foot purple building was designed by Mexico City-based architect Ricardo Legorreta and is a beacon of discovery. Encompassing the broad themes of community, connections and creativity, hands-on exhibits invite self-directed, open-ended explorations. For more information about the Museum, visit [www.cdm.org](http://www.cdm.org).