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Contact: Cecilia Clark, cclark@cdm.org; 408-221-3814

Children's Discovery Museum of San Jose Joins National Access Program

Museums for All Will Provide Families with Low Incomes Hands-On Education and Enrichment Experiences using EBT Cards

San Jose, CA – February 22, 2018– Children's Discovery Museum of San Jose has joined *Museums for All*, a national access program of the Association of Children's Museums (ACM) and the Institute of Museum and Library Services (IMLS). The program is designed to remove financial barriers so families of all backgrounds can visit museums regularly and build lifelong museum habits.

The program will enable families with low incomes to visit Children's Discovery Museum for the low rate of \$2 per person for up to four people with one of the following: Electronic Benefits Transfer (EBT) card, Medi-Cal Benefits Identification Card (BIC) card, or a Women, Infants and Children (WIC) folder. This is an 87% savings off the regular admission of \$15.

"The *Museums for All* program allows us to provide educational resources to even more families in our community," said Marilee Jennings, executive director of Children's Discovery Museum of San Jose. "The visitor simply shows one of the three eligible cards at the admissions desk and enters the museum just like any other family. It's respectful, easy for families to participate, and builds on the museum's Open-Door Policy of inclusion and access for all families - regardless of circumstances, socioeconomic status, or financial hardship."

Museums for All supports the museum's commitment to welcoming all families to join the more than 400,000 children, parents, and educators the museum serves annually. The national initiative represents a huge step in the goal of reaching more children and parents, especially those living in poverty, with the valuable educational resources of hands-on learning.

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[About Children's Discovery Museum of San Jose](#)

With over 150 interactive exhibits and programs, **Children's Discovery Museum of San Jose** is one of the largest museums of its kind in the nation. Since opening its doors in 1990, the museum has welcomed over 8.6 million visitors and has offered new exhibits each year that respond to children's diverse educational needs. The striking 52,000 square foot purple building was designed by Mexico City-based architect Ricardo Legorreta and is a beacon of discovery. Encompassing the broad themes of community, connections and creativity, hands-on exhibits invite self-directed, open-ended explorations. For more information about the Museum, visit www.cdm.org.

[About Association of Children's Museums](#)

In an increasingly complex world, children's museums provide a place where all kids can learn through play and exploration with the caring adults in their lives. There are approximately 400 children's museums around the world, which annually reach more than thirty-one million visitors. ACM provides leadership, professional development, advocacy and resources for its member organizations and individuals. To learn more about ACM and to find an ACM-member children's museum near you, visit www.ChildrensMuseums.org

[About the Institute of Museum and Library Services](#)

The Institute of Museum and Library Services is the primary source of federal support for the nation's 123,000 libraries and 17,500 museums. Our mission is to inspire libraries and museums to advance innovation, lifelong learning, and cultural and civic engagement. Our grant making, policy development, and research help libraries and museums deliver valuable services that make it possible for communities and individuals to thrive. To learn more, visit www.ims.gov and follow us on Facebook and Twitter.