



January 6, 2018

Contact: Cecilia Clark, cclark@cdm.org; 408-221-3814

MEDIA ALERT

BEST VISUALS:

The 20th anniversary will be celebrated with the Three Kings ceremonial procession featuring a live camel and donkey at 12 noon.

El Día de los Tres Reyes Magos
20th Anniversary Celebration at Children's Discovery Museum of San Jose
January 6 & 7, 2018

WHAT: Three Kings Celebration

The Three Kings are widely celebrated by many cultures around the world. Children's Discovery Museum brings to life rich traditions and colorful customs of family, gift-giving, music and art based on the **Three Kings** observances in many Spanish-speaking countries.

NEW: In honor of this year's 20th anniversary, visitors can get up close to pet a live camel and donkey and learn about these incredible animals on Saturday from 12 p.m. to 2 p.m.

Visitors from all backgrounds are invited to join in the following festivities:

- captivating song and dance performances
- expressing creativity by making time-honored Mexican arts and crafts such as *papel picado*, tissue paper flowers, and corn husk dolls
- becoming a quick study in tortilla-making and trying a bite of this culinary staple
- sampling the traditional **Three Kings** pastry, **Rosca de Reyes**

Photo opportunity for families: Adding to the joyful atmosphere, actors in **Three Kings** costumes will be mingling with visitors in the museum offering delightful photo opportunities with children and families.

Saturday performances from 11:45 a.m. to 4:00 p.m.

- Bachrodt Academy
- Sammy's ADC
- Folklorico Mexicano Nacional

- Los Panadores
- Guerreros de Guadalupe
- Olga Loya
- Gabriela Sepulveda
- Grupo Heruvi Kalo

Sunday performances run from 12:45 to 4:00 p.m.

- Future Arts Now
- Brenda Lopez Folklorico
- Victor Hugo Santos
- Grito de la Cultura
- Bolivia Corazon de las Americas
- Los Lupenos
- Los Toritos

WHEN: Saturday, January 6; Museum opens at 10 a.m.
Sunday, January 7; Museum opens at 12 noon

WHERE: [Children's Discovery Museum of San Jose](#), 180 Woz Way, San Jose

WHY: As part of the museum's **Inclusion and Cultural Competence strategic commitment**, the museum is committed to promoting the region's diversity so that families of all backgrounds can explore the many cultures and traditions in Silicon Valley.

The 20th annual [El Día de los Tres Reyes Magos](#) is part of the **Cultural Celebration** series that includes [Dia de los Muertos](#), [Diwali Festival](#), [Menorah and Miracles](#), [Lunar New Year](#), [Children of the Dragon](#), [Proud of My Family](#), [Lantern Festival](#), and [Family Lunadas](#).

Cost of admission: adults: \$15; children: \$15; seniors: \$14; infants and members are free. Festivities are included in the price of admission.

[The Three Kings](#) celebration was originally conceived and designed in partnership with an advisory board comprised of members of the Latino community.

[About Children's Discovery Museum of San Jose](#)

With over 150 interactive exhibits and programs, **Children's Discovery Museum of San Jose** is one of the largest museums of its kind in the nation. Since opening its doors in 1990, the museum has welcomed over 8.6 million visitors and has offered new exhibits each year that respond to children's diverse educational needs. The striking 52,000 square foot purple building was designed by Mexico City-based architect Ricardo Legorreta and is a beacon of discovery. Encompassing the broad themes of community, connections and creativity, hands-on exhibits invite self-directed, open-ended explorations. For more information about the Museum, visit www.cdm.org.