**Children's Discovery Museum of San Jose Presents** 

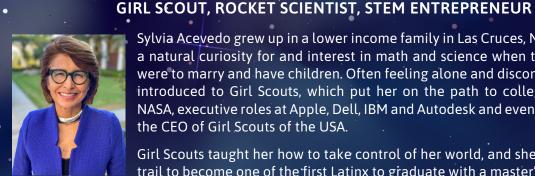


Legacy for Children Award

# SATURDAY, JUNE 24, 2023

#### HONORING

## SYLVIA ACEVEDO



Sylvia Acevedo grew up in a lower income family in Las Cruces, New Mexico with a natural curiosity for and interest in math and science when the expectations were to marry and have children. Often feeling alone and disconnected, she was introduced to Girl Scouts, which put her on the path to college, engineering, NASA, executive roles at Apple, Dell, IBM and Autodesk and eventually becoming the CEO of Girl Scouts of the USA.

Girl Scouts taught her how to take control of her world, and she forged her own trail to become one of the first Latinx to graduate with a master's in engineering

from Stanford University and to become a rocket scientist at NASA's Jet Propulsion Laboratory. It also nourished her love of numbers and science, so as Chief Executive of Girl Scouts, she led the largest program rollout in their 100+ year history with 146 new badges and programs in STEM, Outdoors, Entrepreneurship and Civics. Girls earned over 1 million STEM badges during her tenure.

President Barack Obama appointed Ms. Acevedo as a White House Education Commissioner, and she chaired the White House initiative for Educational Excellence for Hispanics in Early Childhood. She is credited as the key driver of the Administration's Early Childhood Dual Language Education Policy. To inspire the rising generation to live a life of their potential, Ms. Acevedo authored the bestselling Path to the Stars: My Journey from Girl Scout to Rocket Scientist, in English and Spanish.

Forbes named her as one of America's Top 50 Women in Tech and In Style listed her as #7 on the Badass 50: Women Who are Changing the World.

### SPONSORSHIP LEVELS:

CHAMPION FOR CHILDREN	\$100,000	
VISIONARY	\$50,000	
CREATIVE PARTNER	\$25,000	
PROMOTER OF PLAY	\$15,000	
INNOVATOR	\$10,000	
LIFELONG LEARNER	\$5,000	

Event tickets and recognition will be provided commensurate with sponsorship level.

REEP ON CONTRACT OF CONTRACT O	Champion for Children	Visionary	Creative Partner	Promoter of Play	Innovator	Lifelong Learner
AT THE PURPLE MUSEUM	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Recognition on Legacy donor wall for one year	Logo	Logo	Logo	Name	Name	Name
Recognition on screen in person and virtual	Logo	Logo	Logo	Logo	Logo	Name
Recognition on event program and web site	Logo	Logo	Name	Name	Name	Name
VIP Tickets (includes VIP reception with honoree Sylvia Acevedo)	20	16	10	6	4	2
General Guest Tickets	N/A	N/A	N/A	4	6	8
Logo recognition	Event Ceremony stage	Event Ceremony stage	At event component			
Social Media Shoutout(s)	2	2	1			
Private Lounge Space with logo recognition	х	х				
30 second video streamed throughout the event and during the Live Broadcast of the Award Ceremony	х	х				
Logo recognition in E-communications	х					
Contributions are Tax-Deductible Less	\$4,000	\$3,200	\$2,000	\$2,000	\$2,000	\$2,000

Children's Discovery Museum of San Jose

Confirm sponsorship by May 22, 2023 for full benefits. Children's Discovery Museum of San Jose 180 Woz Way, San Jose, CA 95110 <u>www.cdm.org/connect/support/legacy-for-children/</u>

Interested in tickets outside of sponsorship? Click Here

Tax ID# 94-2870828

### Children's Discovery Museum of San Jose Presents



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Yes! I will be a sponsor at the level indicated.	\$100,000 \$15,000	\$50,000 \$10,000	\$25,0 \$5,00		
Name			Company		
Address			Day Phone		
City	State	_ Zip	Email		
Payment Method: Check end Children's	closed payable to 5 Discovery Museum of San J		MasterCard	Discover	American Express
Credit Card Number				Expirat	ion Date
Name of Card holder					
Credit Card Billing Address					

Children's Discovery Museum of San Jose, 180 Woz Way, San Jose, CA 95110 Tax ID# 94-2870828

Questions? Email Debbie McKenzie, dmckenzie@cdm.org