Children’s Discovery Museum of San Jose Presents

KEEP ON PLAYING
AN EVENING FOR GROWNUPS
AT THE PURPLE MUSEUM

Legacy for Children Award

SATURDAY, JUNE 24, 2023

HONORING

SYLVIA ACEVEDO
GIRL SCOUT, ROCKET SCIENTIST, STEM ENTREPRENEUR

Sylvia Acevedo grew up in a lower income family in Las Cruces, New Mexico with a natural curiosity for and interest in math and science when the expectations were to marry and have children. Often feeling alone and disconnected, she was introduced to Girl Scouts, which put her on the path to college, engineering, NASA, executive roles at Apple, Dell, IBM and Autodesk and eventually becoming the CEO of Girl Scouts of the USA.

Girl Scouts taught her how to take control of her world, and she forged her own trail to become one of the first Latinas to graduate with a master’s in engineering from Stanford University and to become a rocket scientist at NASA’s Jet Propulsion Laboratory. It also nourished her love of numbers and science, so as Chief Executive of Girl Scouts, she led the largest program rollout in their 100+ year history with 146 new badges and programs in STEM, Outdoors, Entrepreneurship and Civics. Girls earned over 1 million STEM badges during her tenure.

President Barack Obama appointed Ms. Acevedo as a White House Education Commissioner, and she chaired the White House initiative for Educational Excellence for Hispanics in Early Childhood. She is credited as the key driver of the Administration’s Early Childhood Dual Language Education Policy. To inspire the rising generation to live a life of their potential, Ms. Acevedo authored the best-selling Path to the Stars: My Journey from Girl Scout to Rocket Scientist, in English and Spanish.

Forbes named her as one of America’s Top 50 Women in Tech and In Style listed her as #7 on the Badass 50: Women Who are Changing the World.
<table>
<thead>
<tr>
<th></th>
<th>Champion for Children</th>
<th>Visionary</th>
<th>Creative Partner</th>
<th>Promoter of Play</th>
<th>Innovator</th>
<th>Lifelong Learner</th>
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<tbody>
<tr>
<td>Recognition on Legacy donor wall for one year</td>
<td>Logo</td>
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<td>Recognition on screen in person and virtual</td>
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<td>Recognition on event program and web site</td>
<td>Logo</td>
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<td>VIP Tickets (includes VIP reception with honoree Sylvia Acevedo)</td>
<td>20</td>
<td>16</td>
<td>10</td>
<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>General Guest Tickets</td>
<td>N/A</td>
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<td>4</td>
<td>6</td>
<td>8</td>
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<tr>
<td>Logo recognition</td>
<td>Event Ceremony stage</td>
<td>Event Ceremony stage</td>
<td>At event component</td>
<td>Logo</td>
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<td>Social Media Shoutout(s)</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<td>Private Lounge Space with logo recognition</td>
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<td>30 second video streamed throughout the event and during the Live Broadcast of the Award Ceremony</td>
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<td>Logo recognition in E-communications</td>
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<td>Contributions are Tax-Deductible Less</td>
<td>$4,000</td>
<td>$3,200</td>
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Children's Discovery Museum of San Jose

Confirm sponsorship by May 22, 2023 for full benefits.

Children’s Discovery Museum of San Jose
180 Woz Way, San Jose, CA 95110

www.cdm.org/connect/support/legacy-for-children/

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Questions? Email Debbie McKenzie, dmckenzie@cdm.org