

Children's Discovery Museum of San Jose Presents

KEEP ON PLAYING

AN EVENING FOR GROWNUPS AT THE PURPLE MUSEUM

Legacy for Children Award

SATURDAY, JUNE 24, 2023

HONORING

SYLVIA ACEVEDO

GIRL SCOUT, ROCKET SCIENTIST, STEM ENTREPRENEUR



Sylvia Acevedo grew up in a lower income family in Las Cruces, New Mexico with a natural curiosity for and interest in math and science when the expectations were to marry and have children. Often feeling alone and disconnected, she was introduced to Girl Scouts, which put her on the path to college, engineering, NASA, executive roles at Apple, Dell, IBM and Autodesk and eventually becoming the CEO of Girl Scouts of the USA.

Girl Scouts taught her how to take control of her world, and she forged her own trail to become one of the first Latinas to graduate with a master's in engineering from Stanford University and to become a rocket scientist at NASA's Jet Propulsion Laboratory. It also nourished her love of numbers and science, so as Chief Executive of Girl Scouts, she led the largest program rollout in their 100+ year history with 146 new badges and programs in STEM, Outdoors, Entrepreneurship and Civics. Girls earned over 1 million STEM badges during her tenure.

President Barack Obama appointed Ms. Acevedo as a White House Education Commissioner, and she chaired the White House initiative for *Educational Excellence for Hispanics in Early Childhood*. She is credited as the key driver of the Administration's Early Childhood Dual Language Education Policy. To inspire the rising generation to live a life of their potential, Ms. Acevedo authored the best-selling *Path to the Stars: My Journey from Girl Scout to Rocket Scientist*, in English and Spanish.

Forbes named her as one of *America's Top 50 Women in Tech* and *In Style* listed her as #7 on the *Badass 50: Women Who are Changing the World*.

Event Highlights

**VIP Exclusive Reception
and Honoree Meet and Greet**

5:15 – 6:00pm
Bill's Backyard

All Guest Welcome Reception

6:00 – 7:15pm
Bill's Backyard

Awards Program

7:30pm

Let's Play

Ongoing

Explore 150+ interactive exhibits

Food by Tony Caters

Bars

Rocket: Make and Launch

Make Your Own Kaleidoscope

Facepaint

**FLS+ Presents: A performance from
the cast of Freestyle Love Supreme**

Cadence Amphitheatre



Violinist Abby Young

Firetruck



CATALYST ARTS



DRESS FOR FUN

Party on the top,
play clothes on the bottom





	Champion for Children	Visionary	Creative Partner	Promoter of Play	Innovator	Lifelong Learner
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Recognition on Legacy donor wall for one year	Logo	Logo	Logo	Name	Name	Name
Recognition on screen in person and virtual	Logo	Logo	Logo	Logo	Logo	Name
Recognition on event program and web site	Logo	Logo	Name	Name	Name	Name
VIP Tickets (includes VIP reception with honoree Sylvia Acevedo)	20	16	10	6	4	2
General Guest Tickets	N/A	N/A	N/A	4	6	8
Logo recognition	Event Ceremony stage	Event Ceremony stage	At event component			
Social Media Shoutout(s)	2	2	1			
Private Lounge Space with logo recognition	X	X				
30 second video streamed throughout the event and during the Live Broadcast of the Award Ceremony	X	X				
Logo recognition in E-communications	X					
Contributions are Tax-Deductible Less	\$4,000	\$3,200	\$2,000	\$2,000	\$2,000	\$2,000



Children's Discovery Museum of San Jose

Confirm sponsorship by May 22, 2023 for full benefits.

Children's Discovery Museum of San Jose
180 Woz Way, San Jose, CA 95110

www.cdm.org/connect/support/legacy-for-children/

Interested in tickets outside of sponsorship? [Click Here](#)

Tax ID# 94-2870828

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**Yes! I will be a sponsor
at the level indicated.**

☐ \$100,000

☐ \$50,000

☐ \$25,000

☐ \$15,000

☐ \$10,000

☐ \$5,000

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Payment Method: ☐ Check enclosed payable to
Children's Discovery Museum of San Jose

☐ Visa

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☐ American Express

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Children's Discovery Museum of San Jose, 180 Woz Way, San Jose, CA 95110 Tax ID# 94-2870828

Questions? Email Debbie McKenzie, dmckenzie@cdm.org