

Children's Discovery Museum of San Jose Presents

KEEP ON PLAYING

AN EVENING FOR GROWNUPS
AT THE PURPLE MUSEUM

Legacy for Children Award

SATURDAY, JUNE 22, 2024

HONORING

RAFFI CAVOUKIAN, C.M., O.B.C
CHAMPION FOR CHILDREN



Raffi Cavoukian is a singer, songwriter, music producer, ecology advocate, entrepreneur, author, and above all else, children's champion. His concerts and recordings have delighted millions of children and adults since the 1970s.

Known by his first name alone, Raffi was a pioneer in quality recordings for children on his independent label, Troubadour. For millions of fans, Raffi's music was the soundtrack of their childhoods, and they took to heart his signature song "Baby Beluga," and its underlying love of nature. These "beluga grads" now share his music with their own children. Raffi elevated the standards of children's music recording which continues today. His new album, entitled "Penny Penguin," will be released in 2024.

The Raffi Foundation for Child Honouring was founded in 2010 to spread a universal ethic that views honouring children as the best way to build community, restore ecosystems and create sustainable economies that support the wellbeing of children and families.

Raffi has received the Order of Canada, the Order of BC, the UN Earth Achievement Award, five honorary degrees and the Fred Rogers Integrity Award for refusing all commercial endorsements and never advertising to children.

SPONSORSHIP LEVELS:

CHAMPION FOR CHILDREN	\$100,000
VISIONARY	\$50,000
CREATIVE PARTNER	\$25,000
PROMOTER OF PLAY	\$15,000
INNOVATOR	\$10,000
LIFELONG LEARNER	\$5,000

Event tickets and recognition will be provided commensurate with sponsorship level.





	Champion for Children	Visionary	Creative Partner	Promoter of Play	Innovator	Lifelong Learner
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Recognition on Legacy donor wall for one year	Logo	Logo	Logo	Name	Name	Name
Recognition in screening room during event	Logo	Logo	Logo	Logo	Logo	Name
Recognition on event program and web site	Logo	Logo	Name	Name	Name	Name
VIP Tickets (includes VIP reception with honoree Raffi Cavoukian)	20	16	10	6	4	2
General Guest Tickets	N/A	N/A	N/A	4	6	8
Logo recognition	Event Ceremony stage	Event Ceremony stage	Event component			
Social Media Shoutout(s)	2	2	1			
30 second donor testimonial streamed on event website and social media	X	X				
Logo recognition in E-communications	X					
Contributions are Tax-Deductible Less	\$4,000	\$3,200	\$2,000	\$2,000	\$2,000	\$2,000



Children's Discovery Museum of San Jose

Confirm sponsorship by May 24, 2024 for full benefits.

Children's Discovery Museum of San Jose
180 Woz Way, San Jose, CA 95110

www.cdm.org/connect/support/legacy-for-children/

For questions or more information, contact Debbie McKenzie at dmckenzie@cdm.org

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