

Children's Discovery Museum of San Jose Presents

KEEP ON PLAYING

AN EVENING FOR GROWNUPS
AT THE PURPLE MUSEUM

LEGACY FOR CHILDREN AWARD

SATURDAY, JUNE 21, 2025 | 5:30 – 10:00PM

HONORING

BRANDI CHASTAIN

AMERICAN SOCCER LEGEND, CO-FOUNDER OF THE BAY AREA WOMEN'S SPORTS INITIATIVE (BAWSI) AND BAY FC, OUR LOCAL NATIONAL WOMEN'S SOCCER LEAGUE TEAM

Two-time World Cup Champion and Olympic Gold-Medalist, Brandi has used her celebrity to advance girls in sports and leadership. The Bay Area native is best known for elevating the profile of women's soccer with her game winning penalty kick in the 1999 FIFA Women's World Cup. She authored the book *It's not about the Bra* and is a soccer analyst on ABC/ESPN and NBC Sports.



Through her work with BAWSI, Brandi has been instrumental in mobilizing women athletes to be role models for girls in under-resourced communities. Today, BAWSI's Girls Curriculum serves 15,000 primarily low-income girls in San Jose each year, pioneering innovative approaches to engage children (or youth) in athletics, career development, leadership and lifelong health.



SPONSORSHIP LEVELS

CHAMPION FOR CHILDREN	\$100,000
VISIONARY	\$50,000
CREATIVE PARTNER	\$25,000
PROMOTER OF PLAY	\$15,000
INNOVATOR	\$10,000
LIFELONG LEARNER	\$5,000

Celebrating the Museum's 35th anniversary, proceeds from *Keep on Playing*, the Legacy for Children Award event support Children's Discovery Museum's exhibit development, educational programs and special initiatives that meet the unique learning needs of children. They also support its access programs, Museums for All and Open Door Policy, which provide free or reduced admission to families struggling in today's economy. Our vision is a world where all of our community's children can experience the unique learning experiences the Museum provides, giving them the freedom to learn and grow as they transform into the next generation of teachers, scientists, innovators and leaders.



	Champion for Children	Visionary	Creative Partner	Promoter of Play	Innovator	Lifelong Learner
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
Recognition on Legacy donor wall for one year	Logo	Logo	Logo	Name	Name	Name
Recognition in screening room during event	Logo	Logo	Logo	Logo	Logo	Name
Recognition on event program and web site	Logo	Logo	Name	Name	Name	Name
Guest Tickets	20	16	10	10	10	10
Logo recognition	Event Ceremony stage	Event Ceremony stage	Event component			
Social Media Shoutout(s)	2	2	1			
Logo recognition in E-communications	X					
Contributions are Tax-Deductible Less	\$4,000	\$3,200	\$2,000	\$2,000	\$2,000	\$2,000

Yes! I will be a sponsor at the level indicated.

☐ \$100,000

☐ \$50,000

☐ \$25,000

☐ \$15,000

☐ \$10,000

☐ \$5,000

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Payment Method: ☐ Check enclosed payable to Children's Discovery Museum of San Jose ☐ Visa ☐ MasterCard ☐ Discover ☐ American Express

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Children's Discovery Museum of San Jose

Confirm sponsorship by May 23, 2025 for full benefits.

Children's Discovery Museum of San Jose
180 Woz Way, San Jose, CA 95110

www.cdm.org/connect/support/legacy-for-children/

For questions or more information, contact Debbie McKenzie at dmckenzie@cdm.org

Tax ID# 94-2870828

THANK YOU TO LAST YEAR'S SPONSORS

VISIONARY



CREATIVE PARTNER



PROMOTER OF PLAY

Iris Chen & Richard Jackson
Deloitte
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Kay & Brian Matsuo
Qatalyst Partners
Varian, a Siemens Healthineers Company

INNOVATOR

Bank of America
Goldman Sachs
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J.P. Morgan Chase
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Latham & Watkins LLP
Brian & Jennifer Maddox
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LIFELONG LEARNER

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Accton Technology Corporation
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